Microinsurance is insurance coverage for low-income people. It allows the poor to better handle illness, death and agricultural losses, to which they are particularly vulnerable. However, only 11% of low-income people in Latin America and the Caribbean have microinsurance. This means that over 350 million people in the region do not have microinsurance.

Enabling the Poor in Latin America to Plan for the Future through Greater Access to Microinsurance

**WITHOUT**
- Fall back or deeper into poverty in times of hardship, for example, when a family member becomes sick and the family must sell their assets to pay the hospital bill.
- Miss opportunities to get out of poverty, such as producing a new and more lucrative crop, because new opportunities are inherently risky.

**WITH**
- **Increase crop productivity**
- **Increase income levels**
- **Get more credit**
- **Take more business risks**
- **Improve basic health**
- **Maintain value of assets**

**How Microinsurance Functions**
- Low-income people recognize risks.
- Buy microinsurance policy.
- Make regular payments.
- Payments transferred to insurance company.
- Insurance company pays claims.
- Actuaries provide risk analysis.
- Governments provide conducive regulatory environment.
- Distribution channel includes microfinance institutions, retailers, cell phones, brokers, etc.
- Insurance company is reinsured.
is working to reach more of the 350 million uninsured low-income people in Latin America through a four-pronged approach:

1. Stronger regulatory environment
2. Greater capacity of the supply chain
3. Development of high-demand products
4. Generation and sharing of knowledge for Latin America

4 COUNTRIES with roadmaps for microinsurance regulation and supervision, catalyzing microinsurance policy change across the region.

40 INDUSTRY service providers offering microinsurance through insurance companies and distribution channels.

MICROINSURANCE PRODUCTS that are innovative and developed in new areas such as agriculture and catastrophes.

AWARENESS and knowledge of microinsurance increased in Latin America.

AT LEAST 700,000 low-income people in Latin America and the Caribbean with access to microinsurance products.