



# women entrepreneurshipBanking

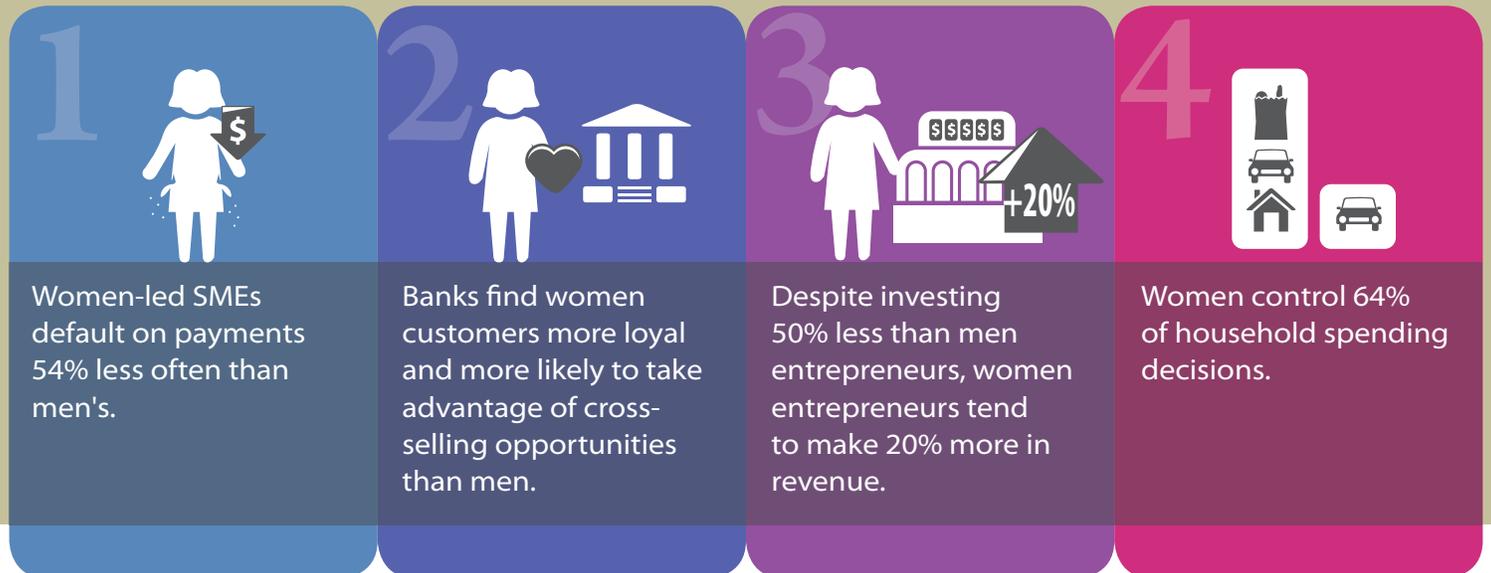


**women entrepreneurshipBanking** provides incentives for Latin American and Caribbean financial intermediaries to launch innovative and inclusive lending models for women-led micro, small and medium enterprises (MSMEs).

Through a **unique combination of loans, guarantees and technical assistance**, banks and other financial intermediaries have the tools to tailor their financial products and services to better fit the needs of women-led MSMEs.

Including women-led MSMEs in the financial systems is good for business and for society.

## The Business Case



**73%** Percentage of women unserved or underserved by banks worldwide

**\$86 billion** Credit gap in Latin America and the Caribbean for women-led SMEs

**1 in 5** Proportion of women-led SMEs in Latin America and the Caribbean that have their working capital needs financed by banks

**30%** Amount by which extreme poverty was reduced in Latin America and the Caribbean from 2000 to 2010 as a result of women's income growth

## The Results\*

women entrepreneurship Banking will support access to credit through banks for more than 100,000 women-led MSMEs by 2019



\*Loan amounts reflect only portion dedicated to women-led MSMEs, and total transaction may include larger financing amounts.

## Who we are

The IDB Group sees a catalytic role for women-led businesses in Latin America and the Caribbean. This is why our Structured and Corporate Finance Department and Multilateral Investment Fund launched the women entrepreneurship Banking program in 2012. Two tools deployed to maximize our support for women-led MSMEs include: (i) loans, partial credit guarantees or risk-sharing mechanisms to strengthen tenor and liquidity in banks seeking to expand lending, and (ii) technical assistance to assist banks that want to target women-led MSMEs as a profitable sector.